Studienkreis
für Tourismus und
Entwicklung e.V.

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International contests TO DO! and TOURA D'OR announced again

Studienkreis für Tourismus und Entwicklung e. V.

Bahnhofstraße 8
82229 Seefeld

Tel. +49 8152 99901-0
Fax +49 9152 99901-66

info@studienkreis.org
www.studienkreis.org

Vorstand Hans Ulrich Schudel
GF Claudia Mitteneder

Vereinsregister Nr. 100 542
Amtsgericht München

USt-ID DE 811659075

The **TO DO! – Contest Socially Responsible Tourism** is announced worldwide for the 20th time in 2014 by Studienkreis für Tourismus und Entwicklung e.V. (Institute for Tourism and Development). Existing tourism projects from private or public organizations who take into account in an outstanding manner the interests and needs of the local population by active participation during planning and implementation are welcome to apply. This also includes fair remuneration, training and education, strengthening the own culture and other measures which contribute to a sustainable tourism development. After a selection of prize worthy projects by a jury, followed by an on-site check, TO DO!2014 winners are ascertained and will be awarded during ITB Berlin in March 2015. Deadline for application: 30th September 2014.

On our website www.to-do-contest.org are available: Conditions of participation and Application form.

Cooperation partners: German Federal Ministry for Economic Cooperation and Development (BMZ); Bread for the World – Church Development Service / Tourism Watch, forum anders reisen, ITB Berlin, Swiss Foundation for Solidarity in Tourism, Studiosus Reisen München GmbH.

Prize money: Swiss Foundation for Solidarity in Tourism for each winner 5,000 Swiss Francs.

The **international TOURA D´OR – Film Contest Sustainable Tourism** organized by Studienkreis is also announced in 2014 – bi-annually since 1990. Accepted are contributions produced within the period of 2012 to 2014 in German or English, which support a socially responsible, environmentally more compatible and thus future-oriented tourism. After selection by a jury, productions from different categories are awarded, including informational films and documentaries, and magazine or service contributions. The TOURA D'OR award ceremony will also take place during ITB Berlin in March 2015. **Deadline for application: 30th September 2014.**

On our website www.tourador-contest.org are available: Conditions of

participation and Application form.

Supporting organizations: German Federal Ministry for Economic Cooperation and Development (BMZ), ITB Berlin.

Supported by: Bread for the World – Church Development Service / Tourism Watch, German Human Rights Film Award, Non-profit Educational Programme North-South-Network of the Confederation of German Trade Unions, Commissioner for Integration of the Federal State of Brandenburg, Conference of Regional Film Services, Naturefriends International/respect, Staff Department Media, Archbishopric Cologne, ZDF – Second German Television.

Responsible for the press information: Astrid Kösterke

Press-Information:
Studienkreis für Tourismus und Entwicklung e.V.
Stefanie Hirschvogel, Komm. Geschäftsführerin
Bahnhofstraße 8, 82229 Seefeld
Phone: 08152-99 90 10, info@studienkreis.org, www.studienkreis.org